

## LAUNCH OF TRAVELSKI EXPRESS

### COMPAGNIE DES ALPES RELAUNCHES

### LONDON – MOÛTIERS- BOURG-SAINT-MAURICE RAIL SERVICE

*Chambéry, September 10, 2021:* During the presentation of its strategic orientations on June 1, 2021, the Compagnie des Alpes Group (the “Compagnie”) outlined the following priorities:

- Stimulate its business recovery, beginning with the 2021/2022 ski season, with the goal of getting back on the growth track by (i) reinitiating its investment dynamic and (ii) launching new initiatives, particularly those that promote the Very Great Satisfaction of its clients.
- Strengthen its commitments in corporate environmental, social, and societal responsibility. To this end, the Group has set the following environmental objectives: achieve Zero Net Carbon emissions (scopes 1 and 2), a positive impact on biodiversity, and zero non-recycled waste by 2030.
- Broaden its positive impact on the vitality of the regions where it operates and, as part of this effort, finance initiatives, in some cases beyond its current scope, that bring substantial benefit to these regions.

In line with these strategic orientations, the Compagnie announces it has signed an agreement with Eurostar to relaunch direct rail service from London-Saint Pancras to the Tarentaise Valley, which the Compagnie will finance, for the 2021-2022 ski season.

Operating under the name “**Travelski Express**,” this door-to-door transportation offer will be made available via Travelski, a wholly owned subsidiary of Compagnie des Alpes, which will sell it as a dynamic package deal that combines transportation, shuttle service, lodging, and ski passes. Travelski is the exclusive distributor of this service, which is being sold as a package for the British market and for the benefit of the ski resorts operated by the Compagnie. It will be available to clients in the United Kingdom beginning in September 2021.



The **Travelski Express** will operate on weekends during the 2021-2022 ski season, departing from London-Saint Pancras station on Friday's nights, for non-stop service to the Moûtiers and Bourg Saint Maurice stations. Non-stop return service will be scheduled for Saturdays from Bourg Saint Maurice and Moûtiers to London-Saint Pancras.

The "Ski in France" experience will begin in the heart of London!

With the rollout of this new offer, Compagnie des Alpes continues to reinforce international business via its brand Travelski, offering a seamless voyage for clients who choose to vacation in the French Alps.

This effort is consistent with its historic role as a long-term partner for the sites it operates on behalf of its licensors and, more broadly, on behalf of the entire regional ecosystem.

For **Yariv Abehsera, Director, Mountain/Distribution and Hospitality**, "*Travelski Express is first and foremost a unique initiative of the Group that consists of opening up a direct rapid rail line from Great Britain to the ski resorts of Compagnie des Alpes and serving the French Alps. Travelski Express also attests to our interest in serving our foreign clients. Distributed exclusively via the Travelski website, this unique offer reinforces Travelski's international bid to win new clients heading for France.*"

For **David Ponson, Director, Mountain/Ski Area Operations and Outdoor Activities**, “*In the face of an unprecedented health crisis that led to the total closure of our activities for the entire winter season last year, Compagnie des Alpes is working closely with its partners to promote a swift and robust recovery of the mountain economy. The Compagnie is taking concrete steps that include the continuity of its investment commitments and innovative, zero carbon projects. Investing in the mountain and beyond, investing for the mountain – these are the keywords of our lasting, trust-based relationship with our delegates-partners.*”»

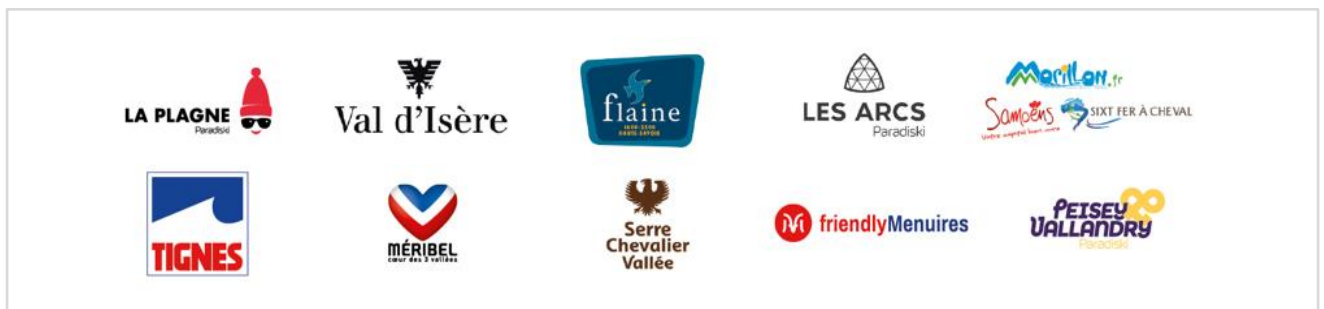
[www.compagniedesalpes.com](http://www.compagniedesalpes.com)

#### ABOUT TRAVELSKI

Travelski is a leading European Ski holidays builder: it has firmly established itself over the last 15 years as a true forerunner in the ski holiday market thanks to its bespoke packages, allowing users to make an online booking in a few clicks with completely personalised prices and services. Over 100 000 clients have travelled with Travelski in the last winter season (18/19).

Headquartered in France (Chambéry and Clichy) with offices in Amsterdam, Antwerpen and Tel Aviv, Travelski is a brand of Travelfactory group founded in 2000 and acquired in 2018 by La Compagnie des Alpes, the European leader in the leisure sector which operates the biggest ski resorts in the French Alps.

#### COMPAGNIE DES ALPES’S MOUNTAIN DOMAINS



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