



**ON THE OCCASION OF TODAY'S COMBINED GENERAL SHAREHOLDERS' MEETING,  
THE GROUP WILL OFFER AN UPDATE ON ITS ACTIVITIES:**

- **STRONG BUSINESS RECOVERY FOR LEISURE PARKS OVER THE SUMMER**
  - **LAUNCH OF TRAVELSKI EXPRESS**
- **ACQUISITION OF EVOLUTION 2, A NETWORK OF SCHOOLS AND OUTDOOR ACTIVITIES**
  - **CLOSURE OF GREVIN MONTREAL**

*Paris, September 16, 2021* – Today at 3 pm, Compagnie des Alpes is holding its Combined General Shareholders' Meeting. Due to the ongoing public health situation, the meeting will be held behind closed doors and streamed live on the company's website. It will be accessible for viewing online at the following address: <https://www.compagniedesalpes.com/assemblees-generales>

On this occasion, seven resolutions will be submitted to the shareholders and put to a vote, the majority of which relates to the contribution by the Caisse des Dépôts of approximately 24% of the capital of the Société du Parc Futuroscope.

Dominique Marcel, Chairman of the Board of Directors, Dominique Thillaud, CEO, and Loïc Bonhoure, Deputy CEO, will also comment on the strong business recovery in July and August, the launch of the Travelski Express offering, the acquisition of Evolution 2 (a network of schools and outdoor activities), and the closure of Grévin Montréal.

**MORE ROBUST THAN EXPECTED RECOVERY IN JULY AND AUGUST**

When it released 3<sup>rd</sup> quarter sales information on July 22, 2021, Compagnie des Alpes indicated that its **Leisure Parks** division had been improving from week to week since the staggered reopening between May and June and the end of the quarter, and that sales were proving to be more dynamic than for the same period last year.

The Group also indicated that the level of activity had continued to accelerate during the early weeks of July, approaching that for the same period in financial year 2018/2019.

Conversely, the Group explained that it was unable to anticipate the impact that the implementation of the vaccine passport, effective July 21, 2021, for French sites would have on visitor attendance. The Group also indicated that its Belgian sites, Walibi Belgium and Aqualibi, impacted by severe flooding, were forced to close their doors to visitors on July 15, 2021, and that, given the severity of the damage, it was not possible to give guidance on a reopening date.

In France, although the vaccine passport initially impacted the recovery in visitor attendance, the impact on global attendance was in fact limited. In Belgium, the Walibi Belgium and Aqualibi sites remained closed as expected. In a normal season, these two sites would account for about 12% of total sales for Leisure Parks in the 4<sup>th</sup> quarter. Accordingly, corrected for the impact of the closure of the two Belgian sites, sales were slightly higher than for the months of July and August in 2019, thanks to a healthy level of spend per



visitor and despite the vaccine passport and disappointing weather conditions.

The Walibi Belgium site will reopen in early October for the Halloween season and Aqualibi is expected to reopen its doors to visitors in early 2022.

For its **Ski Areas**, the Group enjoyed healthy levels of attendance during the summer period and, for ski lifts, expects sales of around €4 million for the 4<sup>th</sup> quarter.

### LAUNCH OF TRAVELSKI EXPRESS

Consistent with the strategic orientations announced on June 1<sup>st</sup> and in particular the desire to stimulate recovery and implement ambitious environmental objectives (zero net carbon in 2030), the Group announced on September 10, 2021, that it had signed an agreement with Eurostar to relaunch direct rail service between London-Saint Pancras and Moûtiers – Bourg-Saint-Maurice. This offering, marketed under the name Travelski Express, will be proposed by Travelski, a wholly owned subsidiary of Compagnie des Alpes, as part of the dynamic package deals that combine transportation, shuttle service, and ski passes.

### ACQUISITION OF EVOLUTION 2, A NETWORK OF SCHOOLS AND OUTDOOR ACTIVITIES

Compagnie des Alpes announces today that it has finalized the acquisition of the Evolution 2 brand and a 60% majority stake in the capital of the 10 companies under Evolution 2 license and located in the French Alps, including 5 that are present at the Group's ski resorts.

The 10 companies acquired by Compagnie des Alpes together represent sales of around €5 million. Evolution 2 is fully consolidated as of the beginning of August 2021. The remaining 40% of the companies' capital is subject to put and call options exercisable in 5 years.

The acquisition of Evolution 2 is fully consistent with the strategic priorities presented by the Group last June, in particular its desire to further diversify and develop summer activities in the mountains.

### CLOSURE OF GRÉVIN MONTRÉAL

Compagnie des Alpes also announces today its decision to terminate the lease for the space in which Grévin Montréal is located and to end this activity, which suffered a decline in attendance during the Covid-19 health crisis, further weakening the prospect of achieving economic balance. Grévin Montréal accounts for full-year sales of €1 million (base: financial year 2018/2019). The Group specifies that a total writedown of Grévin Montréal's assets was taken in its financial statements.



### **Upcoming events in 2020/2021:**

- Annual General & Special Shareholders' Meeting: Thursday, September 16th
- Annual Sales: Thursday, October 21st, after market
- Annual Results: Tuesday December 7th, before market

[www.compagniedesalpes.com](http://www.compagniedesalpes.com)

Press Release

Since it was founded in 1989, Compagnie des Alpes (CDA) has established itself as an uncontested leader in the leisure industry. Today, the Group operates 10 prestigious ski resorts and 13 renowned leisure parks, using an integrated approach that combines operational excellence and quality to achieve the Very High Satisfaction of its customers but also the local communities in which it is present. Compagnie des Alpes also exports its expertise, offering consulting and assistance services to projects in diverse regions around the world.

Compagnie des Alpes has, in addition, leveraged its expertise to adapt to changing patterns of consumption: an active force in the renovation of mountain lodging, it has also developed a network of real estate agencies, is developing its own thematic hotels adjacent to its parks with nationwide appeal and, since 2018, is the number 1 tour operator specializing in the online sale of ski holiday packages in France. Over the course of the financial year ended September 30, 2020, the Group welcomed more than 16.5 million guests and generated sales of €615.6 M.

With nearly 5,000 employees, Compagnie des Alpes works with its partners to build projects that generate unique experiences, the opposite of a standardized concept. Exceptional leisure activities for everyone.

- Ski Areas operated by CDA: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon
- Leisure Parks operated by CDA: In France: Parc Astérix, Futuroscope, Walibi Rhône-Alpes, Grévin Paris, France Miniature; in Belgium: Walibi Belgium, Aqualibi, Bellewaerde, Bellewaerde Aquapark; in the Netherlands: Walibi Holland; in Switzerland: Chaplin's World; in Austria: Familypark; in Canada: Grévin Montréal.



CDA is included in the CAC All-Shares, CAC All-Tradable, CAC Mid & Small, and CAC Small.  
ISIN: FR0000053324; Reuters: CDAF.PA; FTSE: 5755 Recreational services

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