



APPOINTMENT OF ALEXIA CADIOU AS GROUP FINANCIAL DIRECTOR

Paris, September 6, 2021 – Alexia Cadiou joins Compagnie des Alpes today as Group Chief Financial Officer and member of the Executive Committee.

She replaces François-Xavier Holderith on the management of Finance, Risks and Insurance, the latter having left the group at the end of July.

Since 2016, Alexia Cadiou has been Administrative and Financial Director of the France Switzerland Business Unit of RATP development, whose development and structuring she has supported, acquiring solid experience in the finance function in the service of strategy, operations and organizations. She was previously Director of Mergers and Acquisitions and the control of tenders for this group between 2013 and 2016. She began her career at Arthur Andersen in audit and then in Transaction Services at Ernst & Young. Alexia Cadiou graduated from EDHEC.

Upcoming events and releases in 2020/2021:

- Shareholders' Meeting: Thursday, September 16, afternoon
- Annual Sales: Thursday, October 21, after stock market close
- Annual Results: Tuesday, December 7, before stock market open

www.compagniedesalpes.com

Since it was founded in 1989, Compagnie des Alpes (CDA) has established itself as an uncontested leader in the leisure industry. Today, the Group operates 10 prestigious ski resorts and 13 renowned leisure parks, using an integrated approach that combines operational excellence and quality to achieve the Very High Satisfaction of its customers but also the local communities in which it is present. Compagnie des Alpes also exports its expertise, offering consulting and assistance services to projects in diverse regions around the world.

Compagnie des Alpes has, in addition, leveraged its expertise to adapt to changing patterns of consumption: an active force in the renovation of mountain lodging, it has also developed a network of real estate agencies, is developing its own thematic hotels adjacent to its parks with nationwide appeal and, since 2018, is the number 1 tour operator specializing in the online sale of ski holiday packages in France. Over the course of the financial year ended September 30, 2020, the Group welcomed more than 16.5 million guests and generated sales of €615.6 M.

With nearly 5,000 employees, Compagnie des Alpes works with its partners to build projects that generate unique experiences, the opposite of a standardized concept. Exceptional leisure activities for everyone.

- Ski Areas operated by CDA: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Flaine, Samoëns – Morillon
- Leisure Parks operated by CDA: In France: Parc Astérix, Futuroscope, Walibi Rhône-Alpes, Grévin Paris, France Miniature; in Belgium: Walibi Belgium, Aqualibi, Bellewaerde, Bellewaerde Aquapark; in the Netherlands: Walibi Holland; in Switzerland: Chaplin's World; in Austria: Familypark; in Canada: Grévin Montréal.



CDA is included in CAC All-Shares, CAC All-Tradable, CAC Mid & Small and CAC Small.
ISIN: FR0000053324; Reuters: CDAF.PA; FTSE: 5755 Recreational services

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