



## Upcoming change in governance for Compagnie des Alpes

Paris – November 27, 2020 – The Board of Directors of Compagnie des Alpes envisions that, when the term of office of its Chairman and CEO Dominique Marcel expires, the roles of board chairman and chief executive officer of the company will be separated going forward.

As part of this process, during the shareholders annual meeting which will be held next March, the Board of Directors intends to recommend that Dominique Marcel be re-elected to the board and that he be appointed to serve as non-executive Chairman of this Board. Consequently, the Board of Directors wishes to launch a recruiting process, to be carried out under the auspices of its Appointments and Compensation sub-committee, aimed at hiring a new CEO.

The Board of Directors would like to commend Dominique Marcel in particular for his engagement and the remarkable work he has accomplished to transform and develop the company while improving its performances.

In a challenging context, maintaining Dominique Marcel in his capacity as chairman will allow him to contribute to reflections about strategy and the group's development, which in turn will ensure that the transition and the implementation of a new stage in the company's history will occur under the best conditions.

[www.compagniedesalpes.com](http://www.compagniedesalpes.com)

Since it was founded in 1989, Compagnie des Alpes (CDA) has established itself as an uncontested leader in the leisure industry. Today, the Group operates 11 prestigious ski resorts and 13 renowned leisure parks, using an integrated approach that combines operational excellence and quality to achieve the Very High Satisfaction of its customers but also the local communities in which it is present. Compagnie des Alpes also exports its expertise, offering consulting and assistance services to projects in diverse regions around the world.

Compagnie des Alpes has, in addition, leveraged its expertise to adapt to changing patterns of consumption: an active force in the renovation of mountain lodging, it has also developed a network of real estate agencies, is developing its own thematic hotels adjacent to its parks with nationwide appeal and, since 2018, is the number 1 tour operator specializing in the online sale of ski holiday packages in France.

Over the course of the financial year ended September 30, 2019, Compagnie des Alpes welcomed nearly 23.5 million guests and generated consolidated sales of €854.0 M.

With nearly 5,000 employees, Compagnie des Alpes works with its partners to build projects that generate unique experiences, the opposite of a standardized concept. Exceptional leisure activities for everyone.

- Ski Areas operated by CDA: La Plagne, Les Arcs, Peisey-Vallandry, Tignes, Val d'Isère, Les Menuires, Méribel, Serre Chevalier, Les Deux Alpes, Flaine, Samoëns – Morillon
- Leisure Parks operated by CDA: In France: Parc Astérix, Futuroscope, Walibi Rhône-Alpes, Grévin Paris, France Miniature; in Belgium: Walibi Belgium, Aqualibi, Bellewaerde, Bellewaerde Aquapark; in the Netherlands: Walibi Holland; in Switzerland: Chaplin's World; in Austria: Familypark; in Canada: Grévin Montréal.



CDA is included in CAC All-Shares, CAC All-Tradable, CAC Mid & Small et CAC Small.  
ISIN: FR0000053324; Reuters: CDAF.PA; FTSE: 5755 Recreational services

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