

COMPAGNIE DES ALPES PREPARING TO REOPEN ALL ITS SITES

Paris, 11 June 2020 – As of July 1, all Compagnie des Alpes leisure parks will be open.

These reopenings will be staggered over time in accordance with administrative authorisations and have already begun. Walibi Holland, which opened on 25 May, was the first site to welcome visitors, followed a few days later by Familypark in Austria (on 29 May).

Futuroscope and Chaplin's World in Vevey, Switzerland, will open their gates on Saturday, 13 June. This will be followed by the opening of Parc Astérix on 15 June, Grévin Paris on 18 June, and Walibi Rhône-Alpes on 20 June. Finally, if the Île-de-France region is upgraded to a green zone on 22 June, France Miniature will reopen on 26 June.

As for the sites in Belgium (Walibi Belgium and Aqualibi, Bellewaerde and the Aquapark), the authorities recently gave the go-ahead to reopen on 1 July.

The reopening of the leisure parks is a first step towards a normal resumption of operations.

The Group has worked with the industry's professional bodies to devise health safety plans allowing its sites to be reopened under conditions approved by the authorities. As the leisure parks are categorised as private-public outdoor facilities, each Group's park has therefore implemented its flow management, and marketing, to ensure the success of these reopenings under the conditions of optimal health security for its visitors and employees.

Once the sites are open, visitors to the leisure parks will enjoy their very first experience of the new hotel at Parc Astérix "Les Quais de Lutèce", new ride at Futuroscope "Objectif Mars" and new attractions and newly developed areas at Bellewaerde, Walibi Rhône-Alpes and Familypark.

As for ski areas, the Pissaillas glacier in Val d'Isère has been open since 6 June, as has the glacier at Les 2 Alpes. The first La Plagne village will open on 13 June (the others will open between 27 June and 4 July), then Tignes will open on 27 June. Lastly, Les Arcs, Les Menuires, Méribel and all the Grand Massif resorts will open on 4 July.

Commenting on these reopenings, Chairman and Chief Executive Officer Dominique Marcel said: "Keenly aware of our responsibilities, we are delighted to see our sites gradually re-open. *We have been extremely active inside and outside the Group to make this happen, and I want to thank everyone who has worked hard to ensure that reopenings run as smoothly as possible. We are now ready to welcome the public and we hope that visitors will soon be keen and excited to come enjoy our sites. The tireless efforts made by Compagnie des Alpes in the last few years to make its sites more appealing, to introduce digital tools and to further improve customer satisfaction are now major assets that will help us to rebound quickly."*



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Since it was founded in 1989, Compagnie des Alpes has established itself as an uncontested global leader in the leisure industry. At the helm of 11 of the world's most prestigious ski resorts (Tignes, Val d'Isère, Les Arcs, La Plagne, Les Menuires, Les 2 Alpes, Méribel, Serre-Chevalier, etc.) and 12 renowned leisure destinations (Parc Astérix, Grévin, Walibi, Futuroscope, etc.), the company is steadily expanding in Europe (France, the Netherlands, Belgium, etc.) and, more recently, at the international level (Grévin Montréal in 2013, Chaplin's World by Grévin in April 2016, Familypark in Austria in April 2019, and engineering and management assistance contracts in China, Russia, Georgia, Kazakhstan, Turkey, Morocco and Japan). CDA also owns stakes in 4 ski areas, including Chamonix.

During the fiscal year ended 30 September 2019, CDA facilities welcomed more than 23.5 million visitors and generated consolidated revenue of €854 million.

With around 5,000 employees, Compagnie des Alpes works with its partners to build projects that generate unique experiences, the opposite of a standardised concept. Exceptional leisure activities for everyone.



CDA is included in the following indices: CAC All-Shares, CAC All-Tradable, CAC Mid & Small and CAC Small.

ISIN: FR0000053324; Reuters: CDAF.PA; FTSE: 5755 Recreational services

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