

FIRST HALF RESULTS FOR FY 2016/2017

May 23, 2017



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A roller coaster car is shown upside down, with several passengers hanging from their seats. The car is yellow and black, and the background is a bright blue sky with scattered white clouds. The roller coaster track is visible as a complex network of yellow and black metal beams.

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1ST HALF 2016/2017

Very solid performances

Sales

- **+3.7% to 460.1 M€**

Divisional EBITDA*

- **+1.8% to 167.9 M€**

Net attributable income

- **+7.0% to 58.3 M€**

Free cash flow from operations**

- **+39.5% to 87.1 M€**



* Divisional EBITDA = Cumulative EBITDA for Ski Areas, Leisure Destinations, and International Development.

** Free cash flow from operations = FCF before taxes and debt servicing

1ST HALF 2016/2017

Highlights

- ✓ Sales resilient for Ski Area division, thanks to a growth-targeted investment strategy
- ✓ Good start to the season for Leisure Destinations, which have solid appeal in a strong competitive environment
- ✓ A clarified portfolio of parks delineating short stay and large regional parks
- ✓ Ongoing integration of promising geographies for Group Development, notably in China, Georgia, and Turkey
- ✓ Successful refinancing of the bond and the RCF syndicated loan

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Operating highlights

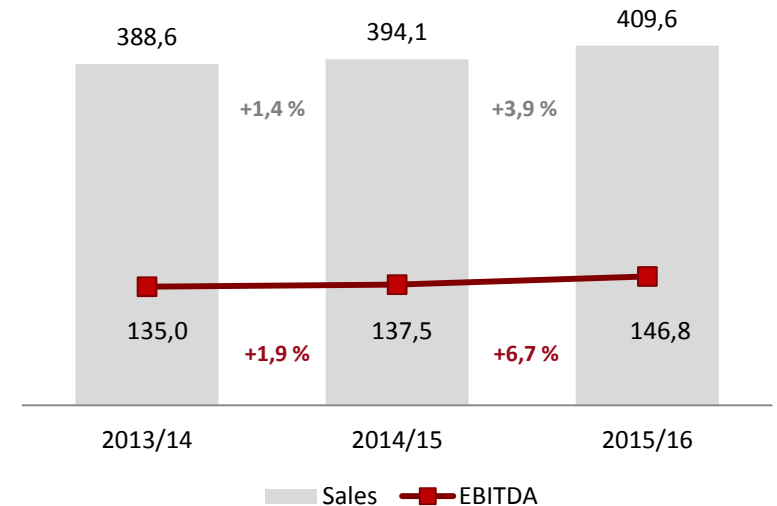
1. Ski Areas
2. Leisure Destinations
3. Group Development



SKI AREAS – ORCHESTRATED RESILIENCE

- ✓ Resorts chosen for their natural qualities
 - High altitude, lodging capacity > 30,000 beds
 - 40% of customers come from abroad and high level of customer loyalty
- ✓ Team expertise in offering a high-quality product despite adverse conditions
- ✓ Net ↗ in tourist beds thanks to accommodation strategy deployed by CDA
- ✓ Dynamic distribution
 - Growth in online sales for BtoB (+18%) and BtoC (+12%), Alpes-ski-resa
 - New uses (Touch, Goski)
- ✓ Long-term investment strategy targeting growth factors
 - Snow-making, Resort appeal, Customer experience

- ✓ Operating performance climbing steadily throughout three challenging winters



**Growth in skier days expected
for the 2nd year in a row**

LEISURE DESTINATIONS – PURSUING THE ACTIVATION OF GROWTH LEVERS

Three key levers:

Commercial activation

- Salesforce reorganization
- Development of yield management
- Further activation of in-park sales
- Ramp-up of CRM & ticketing tools

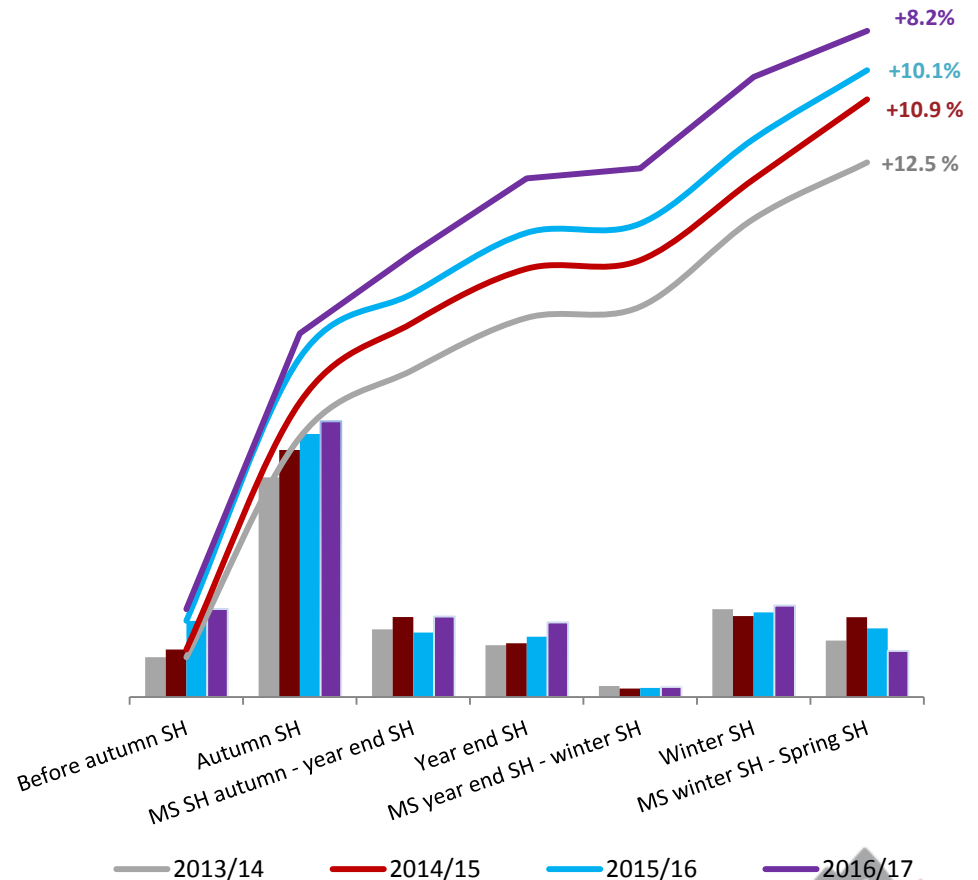
VHS customers

- Customer experience digitized
- VHS employees
- Customer satisfaction tracking and attention to the “little things” that make or break the customer experience

Growth-centered investments

- Appeal & capacity: additional attractions, new shows
 - Hotel project => development of short stays
- Expanding the catchment area
 - Nationwide television ads

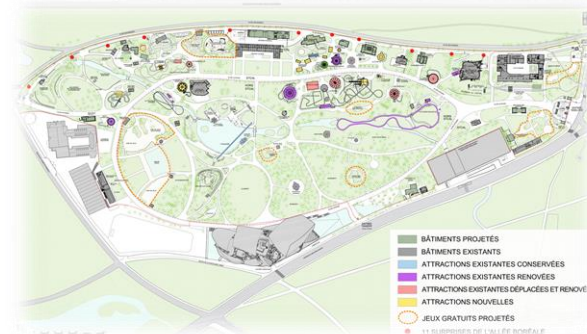
1st half growth 4 years in a row (on a comparable scope basis)



GROUP DEVELOPMENT

PURSUING THE ROLLOUT OF GROWTH DRIVERS

- ✓ In China, CDA is beefing up its presence in the world's top-developing ski market and continues to prospect for potential in Europe, specifically Georgia and Turkey.
- ✓ The Jardin d'Acclimatation experience creates an innovative path in semi-urban leisure parks adapted to CDA's competencies.
- ✓ Grévin International
 - Chaplin's World, concept completed after 3 Grévin museums abroad, confirms the success of its concept.
 - Special action plans have been devised for the 3 other sites, which are lagging in terms of performance.



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First half results

1. Presentation by business unit
2. Income statement – Group
3. Update on refinancing

SKI AREAS – GOOD RESULTS IN SPITE OF AN UNFAVORABLE CALENDAR EFFECT

(In M€)	H1 16/17	H1 15/16	Var
Sales	369.8	363.7	+1.7%
Skier Days (in M)	12.16	12.41	-2.6%
EBITDA	185.9	187.3	-0.7%
EBITDA/SALES	50.3%	51.5%	-120 bps
Net Investments	36.9	55.1	-33.0%
I/SALES	9.97%	15.12%	-515 bps

Significant seasonality: almost 90% of annual sales on average but 70% of costs

- ✓ Lift sales up by +1.3%
 - Average price: +3.9% (including yield effect of 1.1%)
 - Skier Days: -2.6%
 - Cut-off effect for the Easter weekend an estimated 5 M€ in sales
- ✓ For the second year in a row, growth in total number of skier days for the winter season as a whole
- ✓ H1 EBITDA lower due to:
 - Easter holiday sales in Q3 this year
 - More snow-making necessary than last year
 - Seasonal load at the beginning of the season
- ✓ Phasing of CAPEX oriented toward the second half (production calendar). Costs under control and annual budget allocation of 85 M€ confirmed

LEISURE DESTINATIONS – A GOOD START

(In M€)	H1 16/17	H1 15/16	Var
Sales	83.7	77.4	+8.2%
Visitors (in M)	2,146	2,051	+4.6%
EBITDA	-15.1	-17.7	+14.4%
EBITDA/SALES	-18.1%	-22.90%	+480 bps
Net Investments	33.2	33.7	-1.5%
I/SALES	39,66%	43.59%	-388 bps

Significant seasonality: 20% of annual sales on average but 40% of costs

- ✓ Significant increase in sales thanks to:
 - Volume effect: +4.6%
 - Despite a security backdrop that remains substantial
 - Cut-off effect for the Easter weekend estimated at 1 M€ in sales
 - Price effect: 3.6%
 - In-park spending continues to increase more rapidly than gate receipts

- ✓ Improvement in the EBITDA contribution

- ✓ CAPEX in line with opening estimated budgets and timetables
 - Annual budget amount up by 8 M€ is confirmed: hotel project and new attractions at Futuroscope, Parc Astérix, Walibi Rhône-Alpes and Bellewaerde

- ✓ Disposal of Fort Fun in Q3:
 - On the balance sheet, listed under property/business held for sale

GROUP DEVELOPMENT – A DYNAMIC ACTIVITY

(In M€)	H1 16/17	H1 15/16	Var
Sales	6.61	2.58	+156%
EBITDA	-2.85	-4.59	+38.0%
EBITDA/SALES	-43.1%	-178.0%	+1349 bps
Net Investments	0.95	6.23	-84.6%
I/SALES	14.45%	241.1%	NA

- ✔ Sustained sales growth
 - Impact of Chaplin's by Grévin scope, which celebrated its first year in operation
 - New consulting contracts (CDA Beijing)

- ✔ Recovery of EBITDA => reduction in launch-related operating expenses

- ✔ Significant drop in CAPEX => no new site openings

INCOME STATEMENT - GROUP

(In M€)	H1 16/17	H1 15/16	Var
Sales	460.1	443.7	+3.7%
Divisional EBITDA*	168.0	165.0	+1.8%
Divisional EBITDA/SALES	36.5%	37.2%	-70 bps
EBITDA	157.3	152.7	+3.0%
EBITDA/SALES	34.2%	34.4%	-20 bps
Operating Income	100.3	98.1	+2.3%
Net Attributable Income	58.3	54.5	+7.0%

- ✓ Sales growth in spite of the negative impact of the later Easter holiday weekend
- ✓ Rise in EBITDA is stronger than increase in divisional EBITDA => lower overhead costs for the holding
- ✓ Increase in D&A in line with the Capex strategy
- ✓ Significant growth in net attributable income, reinforced by a positive income tax rate impact

COMPAGNIE DES ALPES GROUP – FINANCIAL STRUCTURE

(In M€)	H1 16/17	H1 15/16	Var
Cash Flow	118.2	115.2	+2.6%
Net Industrial Investments	-72.0	-96.16	-25.1%
Available Cash Flow	46.2	19.04	+27.16 M
FCF from Operations*	87.1	62.5	+39.5%
Net Debt	257.3	265.0	-2.9%
Net Debt / EBITDA	1.36	1.42	

✓ Temporary decline in Capex (production plan oriented toward H2) but annual budget confirmed

✓ FCF from operations up due to the increase in cash flow and investment phasing

✓ Still broadly compliant with Bank covenant

*Free Cash Flow from Operations: Free Cash Flow before taxes and net debt servicing

SUCCESSFUL REFINANCING OF THE 2017 BOND (200 M€) & AMENDMENT TO THE RCF SYNDICATED LOAN (250 M€)

- ✓ Early refinancing of the 2017 bond with a new financing of the same amount (200 M€)
 - Banking component (105 M€)
 - Amortized loan: 80 M€ (50% in 5 years and 50% in 6 years)
 - Amortized bilateral loan: 25 M€ (final due date in 7 years)
 - Bond component
 - Euro PP non listed with a French investor: 45 M€ (8 years)
 - US PP non listed governed by French law and in €: 50 M€ (average duration of 10 years; final maturity of 12 years)

⇒ **Weighted average rate below 1.5%**

- ✓ Amendment to the syndicated loan (RCF) for 250 M€
 - Margins renegotiated
 - Addition of 2 extension options of one year (May 2022 and May 2023)

4 objectives reached

- ✓ Significant reduction in the cost of debt: 40%
- ✓ Significant extension of the average maturity of the debt
- ✓ Repayments spread out
- ✓ Diversification of financing sources

⇒ **Gain of 6 M€ as of 2017/2018**
(additional carrying cost of 1.2 M€ in 2016/2017)



3 Outlook

1. Outlook for 2016/2017
2. Conclusion
3. Calendar

OUTLOOK

FY 2016/2017



✓ SKI AREAS

- Q3 + Q4 = 10% of the annual sales of this division
- Buoyant spring break vacations => anticipating growth for this BU to exceed 3.5%
- Annual EBITDA should slightly exceed guidance
- Investments around 85M€ targeting snow-making and resort appeal



✓ LEISURE DESTINATIONS

- The Group remains cautious with respect to the security situation
- 2nd half = 75% of the sales for this BU
- Investments up by 8M€: hotel project and new attractions at Futuroscope, Parc Astérix, Walibi Rhône-Alpes and Bellewaerde



✓ GROUP DEVELOPMENT

- Consolidation of Grévin international site sales, assessment of action plans, and decisions based on this assessment
- Pursuing development of the consulting business in the ramp-up to the 2022 Olympic Games
- External acquisition opportunities and new sites to operate

CONCLUSION

- ✓ A profitable strategy that is bearing fruit
- ✓ Both organic and external growth opportunities that will be factored into a forthcoming strategic plan
- ✓ To support and accelerate this strategy, equity partners are needed

UPCOMING CORPORATE EVENTS

- ✓ 3rd quarter 2016/2017 sales: Thursday, July 20, 2017, after stock market closes
- ✓ 2016/2017 annual sales: Thursday, October 19, 2017, after stock market closes
- ✓ 2016/2017 annual results: Tuesday, December 12, 2017, before stock market opens

LA NOUVELLE ATTRACTION MYTHIQUE !

PÉGASE EXPRESS

QUESTIONS