



Compagnie des Alpes

1989
Creation of the Compagnie des Alpes by the Caisse des Dépôts et Consignations

1989-1990
Integration of Tignes and Peisey-Vallandry

1991-1994
Integration of La Plagne, Les Arcs and Chamonix - Les Grands Montets

1994
Listing of CDA on the Second Market of the Paris Stock Exchange

1995
Integration of Les Menuires friendly Menuires

1996
CDA's first overseas operations through a minority stake in Val d'Aoste (Italy)
Minority stake in Courmayeur

1997
Integration of Flaine, Samoëns, Morillon and Sixt (Grand Massif)

2000
Integration of Méribel and Télévallée (Switzerland)

2001
Minority stake in Saas-Fee (Switzerland)

2007-2008
Integration of Val d'Isère and share capital developments Val d'Isère
Minority stake in Avoriaz, Valmorel and La Rosière

2007
Flaine sets up the first Environmental Observatory in Europe

2005-2006
CDA becomes a solid key player in leisure destinations in Europe, with seven new parks including Walibi Belgium, Holland and Rhône-Alpes, Aqualibi and Bellewaerde

2005
Integration of Planète Sauvage and the Mer de Sable

2004-2005
Integration of Serre Chevalier and Aletsch Riederalp (Switzerland)

2004
Privatisation of CDA

2004
Integration of Panorama Park (Germany) and Pleasurewood Hills (England)

2003
Integration of the Aquaparc de Bouveret (Switzerland)

2002
CDA diversifies its activities and enters the leisure parks business by integrating the 10 parks of Groupe Grévin & Cie including Musée Grévin, Parc Astérix and France Miniature

2009
Integration of the Deux Alpes area

2009-2010
Streamlining and strategic refocus, consistent with Group's growth ambitions

2010
Financial restructuring

2010
First projects of CDA Management in Russia and in Morocco

2010
Tignes is the first Green Globe-certified ski area in the world

2015-2016
New concession agreement for the Jardin d'Acclimatation with LVMH
Opening of a CDA subsidiary in China and continuation of international development
Launch of the Parc Astérix hotel plan: three hotels and x4.5 the number of rooms

2016
Opening of Chaplin's World by Grévin (Switzerland)

2016-2017
Continuation of contracts in China, which will host the 2022 Olympic Games

2017
Disposal of Fort Fun (Germany)

2017
Val d'Isère and Grand Massif are Green Globe-certified

2018
Acquisition of Travelfactory: CDA becomes the leading distributor of ski holidays in France
Serre Chevalier is Green Globe-certified, becoming the first ski resort to generate its own power using the three RES
Opening of the Cité Suspendue, the 2nd hotel of Parc Astérix
Sale of Grévin Séoul and Grévin Prague

2020
Launch of the first Futuroscope coaster, Objectif Mars
Announcement of a new Futuroscope development plan
Opening of the Quais de Lutèce: the 3rd hotel in the Parc Astérix, and the first 4-star hotel, increases its capacity to 450 rooms

2012
Closure of Bioscope

2011
Integration of Futuroscope
Sale of 7 non-strategic parks

2013
Launch of Foncière Rénovation Montagne, intended to renovate 500 lodges and market them
Opening of the first Grévin abroad (Canada)
Launch of an online ski holiday sales website, Alpes Ski Résa

2013
Creation of an International Development and New Business Lines Department
Strategic change and intensification: the Very High Level of Customer Satisfaction becomes the governing principle of the leisure parks' strategy

2013-2014
Integration of Megève via Chamonix Mont-Blanc
Opening of Grévin Séoul (Korea) and Sindibad (Morocco)
First contract with China for the Thaiwoo ski resort
Sale of 4 leisure parks

2014
Opening of Grévin Prague (Czech Republic)

2019
Adjustment to organisation with the creation of a Strategy, Development, and M&A Department; a Distribution, New Business Lines and Innovation Department; and a Communications, Branding and CSR Department

2019
Acquisition of Familypark, the leading leisure park in Austria
Opening of the Bellewaerde Aquapark, a water park (Belgium)

2021
Capital increase to support the Group's strategy
Creation of a 3rd BU "Mountain Retail and Hospitality" and reaffirmation of the "mountain summer/winter" challenge
Launch of the Travelski Express train between London and the Alps
Closure of Grévin Montréal

2022
The CDA celebrates 20 years of leisure parks
Affirmation of the "Net Zero Carbon" ambition for 2030
Opening of the first Futuroscope hotel, Station Cosmos
Acquisition of 85% of MMV

